

Target Market Determination

Premier Business Account



Product	Premier Business Account
Issuer	Australian Mutual Bank LTD (AMBL) ABN 93 087 650 726 AFSL 236 476 Australian credit licence 236476
Date of TMD	5 October 2021
Target Market	<p>Description of target market</p> <p>Small to medium businesses such as sole traders and partnerships who are seeking:</p> <ul style="list-style-type: none"> • an everyday business transaction account to manage their funds and facilitate payments • a full range of facilities to access their funds online (through internet banking or the mobile app), via an ATM, Visa Debit card or branch access • the ability to have their funds at call <p>Description of product, including key attributes</p> <ul style="list-style-type: none"> • no minimum deposits • funds available at call (at call/withdrawal limits apply) • card access • direct credits • direct debits • periodical payment • member chequing • Internet banking • phone banking • BPAY • PayID • banking via app • Interest calculated daily on whole balances based on the rate applicable for the balance tier • monthly account keeping fees
Appropriateness Statement	Australian Mutual Bank LTD has considered that the product including its key attributes is likely to be consistent with the objectives, financial situation and needs of consumers in the target market

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<p>Distribution Conditions</p>	<p><i>Distribution conditions</i></p> <p>This product is distributed by the issuer through the following channels:</p> <ul style="list-style-type: none"> • AMBL branches • AMBL Mobile Banking Specialists • AMBL contact centre • AMBL website <p>Distribution conditions for this product include:</p> <ul style="list-style-type: none"> • ensuring that retail clients meet the eligibility requirements for the product • ensuring that distribution through AMBL branches, AMBL Mobile Banking Specialists and the AMBL contact centre is by appropriately trained staff
<p>Review Triggers</p>	<p>The review triggers that would reasonably suggest that the TMD is no longer appropriate include:</p> <ul style="list-style-type: none"> • a significant dealing of the product to consumers outside the target market occurs • a significant number of complaints is received from customers in relation to their purchase or use of the product that reasonably suggests that the TMD is no longer appropriate • a material change to the product or the terms and conditions of the product occurs which would cause the TMD to no longer be appropriate • a notification from ASIC requiring immediate cessation of product distribution or particular conduct in relation to the product • information from other sources about consumer outcomes, including from the Australian Financial Complaints Authority (AFCA). <p>The Product Governance Framework includes regular consideration of whether there has been a review trigger following each distribution information report. That consideration is by reference to paragraphs 154 to 156 of RG 274.</p>
<p>Review Periods</p>	<p>The first review, and each ongoing review, must be completed within each consecutive 12 month period from the start date or earlier where necessary.</p>

Distribution Reporting Requirements

The following information must be provided to Australian Mutual Bank LTD by distributors who engage in retail product distribution conduct in relation to this product:

The reporting period for this determination is every 3 months commencing from the start date

Type of information	Description	Reporting period
Significant dealing(s)	Information about any significant dealing in the product that is not consistent with the target market determination of which the distributor becomes aware.	As soon as practicable, and in any case within 10 business days after becoming aware
Complaints	The number of complaints and the nature and circumstances of the complaints	As soon as practicable, and in any case within 30 days or any other date reasonably requested
Other information requested by AMBL	Any other information reasonably requested by AMBL	Within 30 days or any other date reasonably requested